




ALEXANDRA MELANÇON

MULTIMEDIA DESIGNER & FRONT-END DEVELOPPER



PORTFOLIO

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CONTACT

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EXPERIENCE

Freelance

2013 - Present

- **Multimedia designer & front-end developer**
Contract jobs, collaborating hand-in-hand directly with clients for everything touching graphics, infographics, website design and development, illustrations, computing, photography, etc.

El Don Quichotte Hotel

2014 - 2017

- **Graphic & web designer + Front-end web developer + Webmaster**
Visual identity creation (logo to business cards), 3D model for virtual tours purposes, web design + front-end programming and webmaster for the hotel website.

EDUCATION

Concordia University

2018 - Present

- **Computation Arts Bachelor specialization**
Studies in graphic and web design, infographics, front-end and back-end programming, electronics, physical computing, artificial intelligence, video games and mobile applications.

Université du Québec à Montréal

2015 - 2018

- **Design de l'environnement Bachelor et Arts visuels Certificate**
Two years of study in industrial and architectural design in the Bachelor program. Afterward, obtainment of the diploma in the *Arts visuels* Certificate.

Cegep de Saint-Jérôme

2013 - 2015

- **Multimedia integration Techniques**
Two years studying deeper the notions of design, infographics, front-end and back-end programming.

Cegep de Bois-de-Boulogne

2010 - 2013

- **3D animation and image synthesis Techniques**
Advanced initiation, for two years, in 2D and 3D animation to 3D modeling, illustrations, infographics, photography, storyboard, storytelling, video editing and special effects.

INTELLECTUAL CONTRIBUTIONS

Antre du geek, Quebec blog on geek culture

Graphic designer: Logo, posters and other advertising content creation.

N.b. Contribution in the nomination of Antre du Geek in the top 10 Canadian video games blogs at the 2014 MiB Awards.

Student literary journal Mots de Tête, of the Cegep de Saint-Jérôme

Graphic designer and integrator: Creation and assembly of a new journal template.

N.b.: Contribution in the obtainment of multiple prizes at the *Grand Prix Média du Devoir de la Presse étudiante*.

EXPERTISE

Infographics	Photoshop, Illustrator, InDesign
Web languages	HTML5, CSS3, JavaScript, PHP
Illustration	Traditional and digital
Computing	Windows, Android and macOS
Video editing	After Effects and Premiere Pro
3D modeling	3dsMax, Maya, Mudbox
Photography	Lightroom and Photoshop