Alexandra Melançon

DIGITAL CREATOR & OWNER OF FERME LUDIQUA

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EXPERIENCE

Ferme Ludiqua
2024 - Present

OWNER / SELF-EMPLOYED [Part-time]
- Manage the business, animals and services offered, create digital content and provide customer service.

Commandare Technologies
2023

IT SUPPORT SPECIALIST [Consultant]
- Work directly with customers and the team to optimize and/or resolve workstation issues work, servers and specialized devices (e.g.: routers, internet access, etc.).
- Assist customers with good customer service during support calls and encourage the purchase of new services.

Behaviour Interactive
2021 - 2023

CAPTURE ARTIST
- Conceptualize and capture in-game footage for video and photographic marketing content.
- Collaborate, problem solve, organize and prepare sequences daily.
- Contribute to the continuous improvement of capture, organizational and technological techniques.

Freelance
2013 - 2021

DIGITAL CREATOR & IT SUPPORT SPECIALIST
- Create different projects for various clients by designing and developing visuals, branding, websites, as well as illustrations and even photography.
- Resolve customers' software/hardware problems while providing them with basic computer knowledge.

EDUCATION

Concordia University
2018 - 2021

COMPUTATION ARTS BACHELOR SPECIALIZATION [Honors with Distinction Graduate]

Cegep Saint-Jérôme
2013 - 2015

MULTIMEDIA INTEGRATION TECHNIQUE

SKILLS

Soft skills
▪ Communication
▪ Creativity
▪ Organisation
▪ Leadership & Teamwork
▪ Problem solving

Hard skills
▪ **Visual art & design:** Adobe Photoshop, Illustrator, Fresco, XD, Figma
▪ **Modelisation / Animation:** Blender, Substance Painter, Cinema 4D
▪ **Video production:** Adobe Premiere, After Effects, Media Encoder
▪ **Programmation:** HTML, CSS, jQuery, JavaScript, C#, Bootstrap
▪ **Productivity:** MS Office, Google Workspace, JIRA, Monday, Agile, GIT
▪ **Video game engine:** Unity, Unreal
▪ **Other:** cPanel, Wordpress, Wix, Linux, Arduino, RPi, Office 365/AD

PROJECTS

DEAD BY DAYLIGHT
An asymmetrical multiplayer horror game (4vs1) in which one player plays the role of the killer, and the other four players play as survivors, trying to escape the killer and avoid being killed.

MEET YOUR MAKER
A first-person post-apocalyptic building and raiding game in which every level is designed by players, for players.

LANGUAGE

French (native) & English (proficient)