

Alexandra Melançon

DIGITAL DESIGNER & DEVELOPPER

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alexandramelancon.com

EXPERIENCE

Commandare Technologies

2023

IT SUPPORT SPECIALIST [Consultant]

- Work collaboratively with the team for clients on the optimization, maintenance and resolution of problems with workstations, servers and specialized devices
- Provide impeccable customer service while resolving issues and answering technical questions

Behaviour Interactive

2021 - 2023

CAPTURE ARTIST

- Conceptualize and capture in-game footage for video and photographic marketing content
- Collaboration, problem solving, organization and preparation of sequences daily
- Contribution to the continuous improvement of capture, organizational and technological techniques

Freelance

2013 - 2021

DIGITAL DESIGNER & WEB DEVELOPER

- Working closely with clients, in person or remotely, on visual and website design & development, illustrations and photography
- Enabled clients, such as businesses, OBNLs, associations and events to leave a positively strong impact

EDUCATION

Concordia University

2018 - 2021

COMPUTATION ARTS BACHELOR SPECIALIZATION [Honors with Distinction Graduate]

- Multidisciplinary digital art, design and programming program, revolving around computers
- Encompass visual, interaction, game & web design, coding, programming, tangible media, video game and more

Cegep Saint-Jérôme

2013 - 2015

MULTIMEDIA INTEGRATION TECHNIQUES

- Studied visual design, graphics, front-end development and database management
- All about developing for diverse digital mediums for marketing, web and entertainment sectors

SKILLS

Soft skills

- Problem solving and Attention to detail
- Creativity and Perseverance
- Communication and Organization
- Logical and Resourceful thinking
- Positive attitude and Teamwork

Hard skills

- Visual art & design: Adobe Photoshop, Illustrator, Fresco, XD, Figma
- Modelization / Animation: Blender, Substance Painter, Adobe Animate
- Video production: Adobe Premiere, After Effects, Media Encoder
- Video game engine: Unity, Unreal
- Programming: HTML, CSS, jQuery, JavaScript, C#, Bootstrap, GIT
- Productivity: Office 365, Google Workspace, JIRA, Agile, Github
- Other: Atom, cPanel, Linux, Arduino, RPi, Office 365/AD, DNS, FTP

CONTRIBUTIONS & AWARDS

L'ANTRE DU GEEK, A QUEBEC BLOG ON GEEK CULTURE

- Logo, posters, cards and other advertising content creation.
- Contribution in the nomination of *Antre du Geek* in the top 10 Canadian video games blogs at the 2014 MIB Awards.

STUDENT LITERARY JOURNAL MOTS DE TÊTE OF THE CEGEP DE SAINT-JÉRÔME

- Creation and assembly of a new journal template.
- Contribution in the obtainment of multiple prizes at the *Grand Prix Média du Devoir de la Presse étudiante*.

LANGUAGE

French (native) & English (proficient)